

ORDER



Orders
Order / Rev: 48662
Alt Order #: 09782916
Product Desc: AFP
Estimate: 1871
Flight Dates: 08/15/12 - 08/21/12
Original Date / Rev: 08/10/12 / 08/10/12
Order Type: GENERAL

CBS 47

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmount Ave
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Americans for Prosperity
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	58	\$47,550.00	\$40,417.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	58	\$47,550.00	\$40,417.50	0.00
Totals	58	\$47,550.00	\$40,417.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
CBS 47	27%	\$47,550.00
Market	100%	\$176,111.11

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	5%	\$8,805.56
WCWJ	0%	\$0.00
WJXT	30%	\$52,833.33
WJXX	8%	\$14,088.89
WTLV	30%	\$52,833.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	08/15/12	08/17/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	--WTF--	:30	6	\$80.00	P-1	0.00	NM	6	\$480.00
EARLY SHOW CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--			6			\$80.00		0.00			
E 2	WTEV	08/15/12	08/17/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	--WTF--	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00
CBS 47 NEWS @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--			3			\$750.00		0.00			

Advertiser:	Americans for Prosperity
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CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTEV	08/15/12	08/17/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	--WTF--	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00
CBS 47 NEWS @ 5P															
E 3	WTEV	08/15/12	08/17/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM	--WTF--	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00
CBS 47 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--WTF--	3				\$750.00		0.00				
E 4	WTEV	08/15/12	08/17/12	M-F 7p Judge Judy	CM	7:00 PM-7:30 PM	--WTF--	:30	3	\$650.00	P-1	0.00	NM	3	\$1,950.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--WTF--	3				\$650.00		0.00				
E 5	WTEV	08/15/12	08/17/12	M-F 730p Two And A Half Men	CM	7:30 PM-8:00 PM	--WTF--	:30	3	\$650.00	P-1	0.00	NM	3	\$1,950.00
2.5 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--WTF--	3				\$650.00		0.00				
E 6	WTEV	08/15/12	08/17/12	Letterman Letterman	CM	11:35 PM-12:35 AM	--WTF--	:30	6	\$220.00	P-1	0.00	NM	6	\$1,320.00
DAVID LETTERMAN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--WTF--	6				\$220.00		0.00				
E 7	WTEV	08/15/12	08/19/12	M-F Action News @ 11p M-F Action News @ 11p	CM	11:00 PM-11:35 PM	--WTFSS	:30	5	\$850.00	P-1	0.00	NM	5	\$4,250.00
CBS47 NW-11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--WTFSS	5				\$850.00		0.00				
E 8	WTEV	08/16/12	08/16/12	Thu Reg 3	CM	10:00 PM-11:00 PM	---T---	:30	2	\$2,400.00	P-1	0.00	NM	2	\$4,800.00
PERSON OF INTEREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	---T---	2				\$2,400.00		0.00				
E 9	WTEV	08/17/12	08/17/12	Jaguars Pre-Season Jaguars Pre-Season	CM	8:00 PM-11:00 PM	----F--	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
JAGS PRESEASON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	----F--	1				\$6,000.00		0.00				
E 10	WTEV	08/18/12	08/18/12	Sat Reg 2 Crimetime Saturday	CM	9:00 PM-10:00 PM	-----S-	:30	2	\$700.00	P-1	0.00	NM	2	\$1,400.00
CRIMETIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S-	2				\$700.00		0.00				
E 11	WTEV	08/18/12	08/18/12	Sat Reg 3 48 Hours Mystery	CM	10:00 PM-11:00 PM	-----S-	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
48 HOURS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S-	2				\$1,200.00		0.00				
E 12	WTEV	08/20/12	08/21/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	MT-----	:30	4	\$80.00	P-1	0.00	NM	4	\$320.00
EARLY SHOW SHW-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----	4				\$80.00		0.00				
E 13	WTEV	08/20/12	08/21/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	MT-----	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
CBS 47 NEWS @5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----	2				\$750.00		0.00				
E 14	WTEV	08/20/12	08/21/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM	MT-----	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
CBS 47 NEWS @6P															

Advertiser:	Americans for Prosperity
Product Desc:	AFP
Estimate:	1871

CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WTEV	08/20/12	08/21/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM	MT-----	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
CBS 47 NEWS @6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		2			\$750.00		0.00				
E 15	WTEV	08/20/12	08/21/12	M-F 7p Judge Judy	CM	7:00 PM-7:30 PM	MT-----	:30	2	\$650.00	P-1	0.00	NM	2	\$1,300.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		2			\$650.00		0.00				
E 16	WTEV	08/20/12	08/21/12	M-F 730p Two And A Half Men	CM	7:30 PM-8:00 PM	MT-----	:30	2	\$650.00	P-1	0.00	NM	2	\$1,300.00
2.5 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		2			\$650.00		0.00				
E 17	WTEV	08/20/12	08/21/12	Letterman Letterman	CM	11:35 PM-12:35 XM	MT-----	:30	4	\$220.00	P-1	0.00	NM	4	\$880.00
D LETTERMAN - CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		4			\$220.00		0.00				
E 18	WTEV	08/20/12	08/21/12	M-F Action News @ 11p M-F Action News @ 11p	CM	11:00 PM-11:35 PM	MT-----	:30	2	\$850.00	P-1	0.00	NM	2	\$1,700.00
CBS47-NW11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		2			\$850.00		0.00				
E 19	WTEV	08/21/12	08/21/12	Tue Reg 1 NCIS	CM	8:00 PM-9:00 PM	-T-----	:30	2	\$3,200.00	P-1	0.00	NM	2	\$6,400.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-T-----		2			\$3,200.00		0.00				
E 20	WTEV	08/15/12	08/17/12	The Price is Right The Price is Right	CM	11:00 AM-12:00 PM	--WTF--	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--WTF--		1			\$600.00		0.00				
E 21	WTEV	08/15/12	08/15/12	Wed Reg 3 CSI: Crime Scene Investigation	CM	10:00 PM-11:00 PM	--W----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
CSI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--W----		1			\$3,000.00		0.00				
Totals													58	\$47,550.00	